

Common Questionnaire about Consumer Behaviour.

General

 Survey name Common Questionnaire about Consumer Behaviour.

 Author

 Survey language  English

 Survey URL <https://www.survio.com/survey/d/G9G2R9W4W3T9L2K8K>

 First response 11/09/2020

 Last response 12/09/2020

 Duration 31 days

Survey visits

248

Total visits

160

Total completed

0

Total unfinished

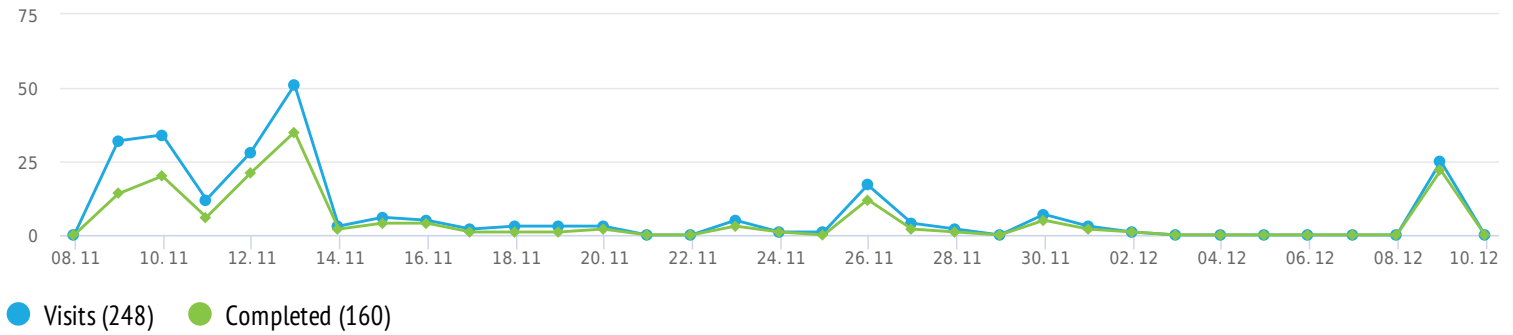
88

Displayed only

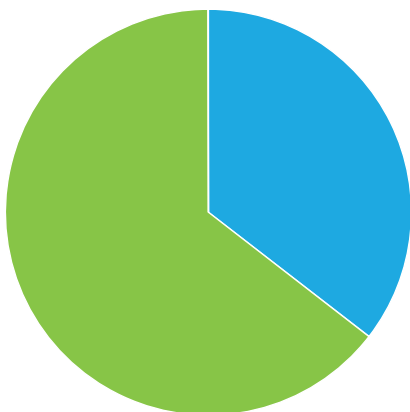
64.5%

Overall completion rate

Visit History (11/09/2020 – 12/09/2020)

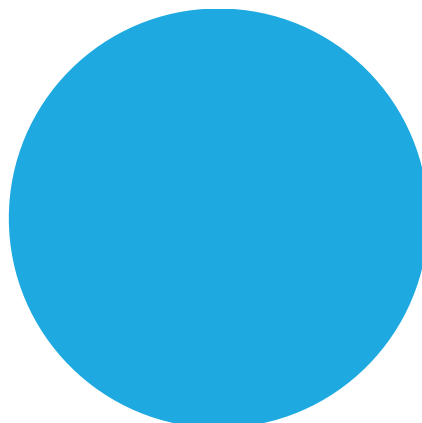


Total Hits



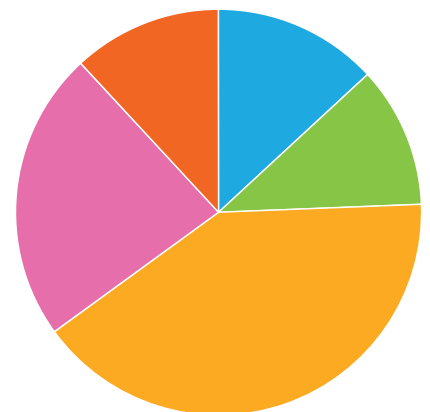
- Displayed only (35.5 %)
- Completed (64.5 %)
- Unfinished (0.0 %)

Visit Sources



- Direct link (100.0 %)

Average Time of Completion



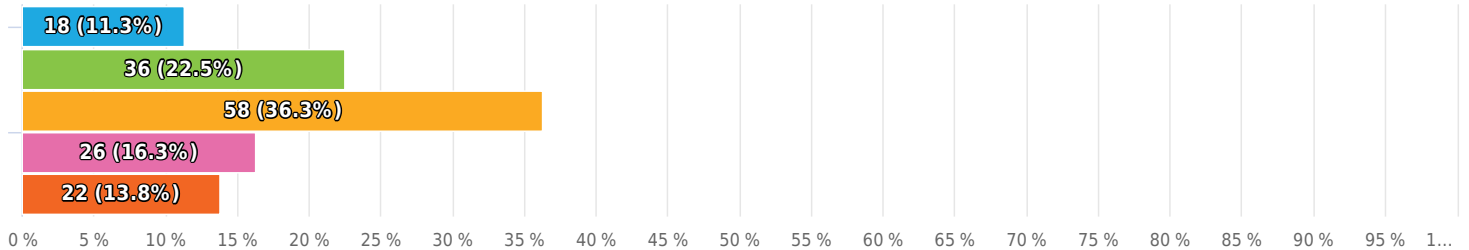
- <1 min. (13.1 %)
- 1-2 min. (11.3 %)
- 2-5 min. (40.6 %)
- 5-10 min. (23.1 %)
- 10-30 min. (11.9 %)

Results

1 Country:

Single choice , answers 160 x, unanswered 0 x

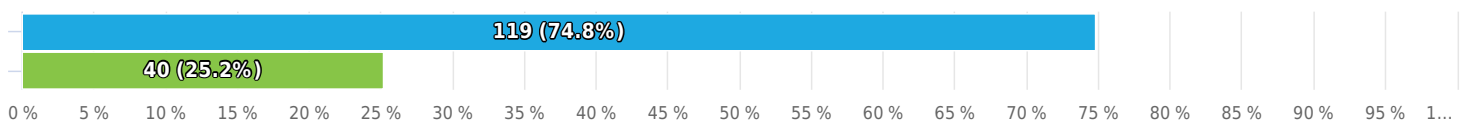
Answer Choices	Responses	Ratio
● Greece	18	11.3%
● Czech Republic	36	22.5%
● Poland	58	36.3%
● Spain	26	16.3%
● Sweden	22	13.8%



2 Home

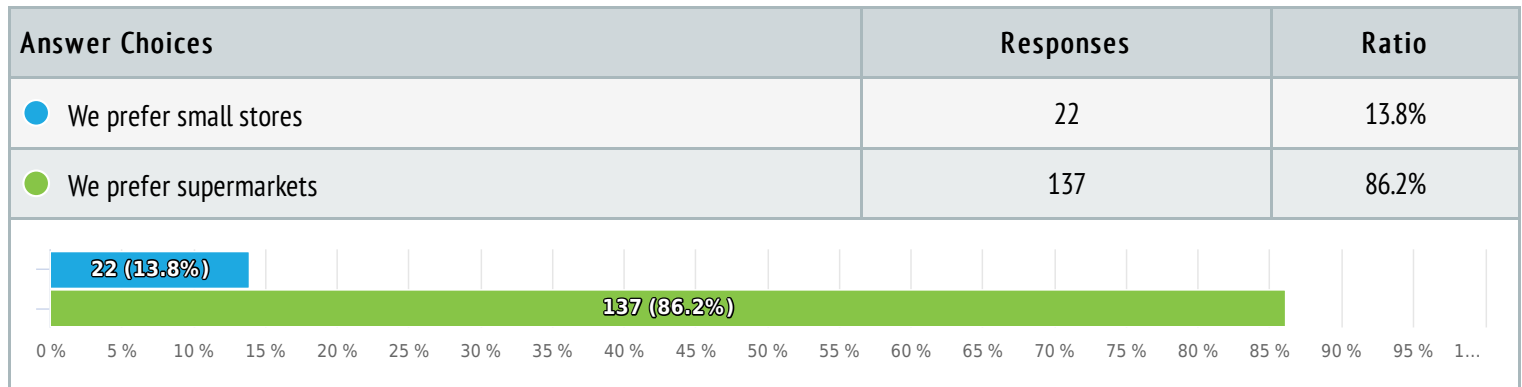
Single choice , answers 159 x, unanswered 1 x

Answer Choices	Responses	Ratio
● I live in a town	119	74.8%
● I live in a village	40	25.2%



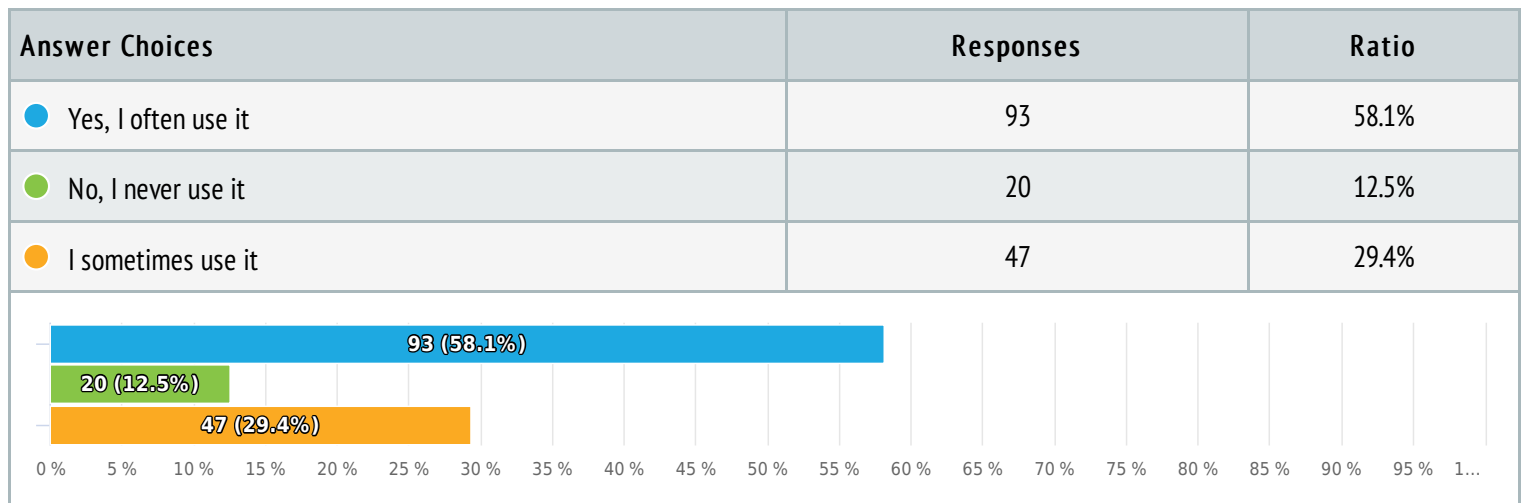
3 Where does your family shop?

Single choice , answers 159 x, unanswered 1 x



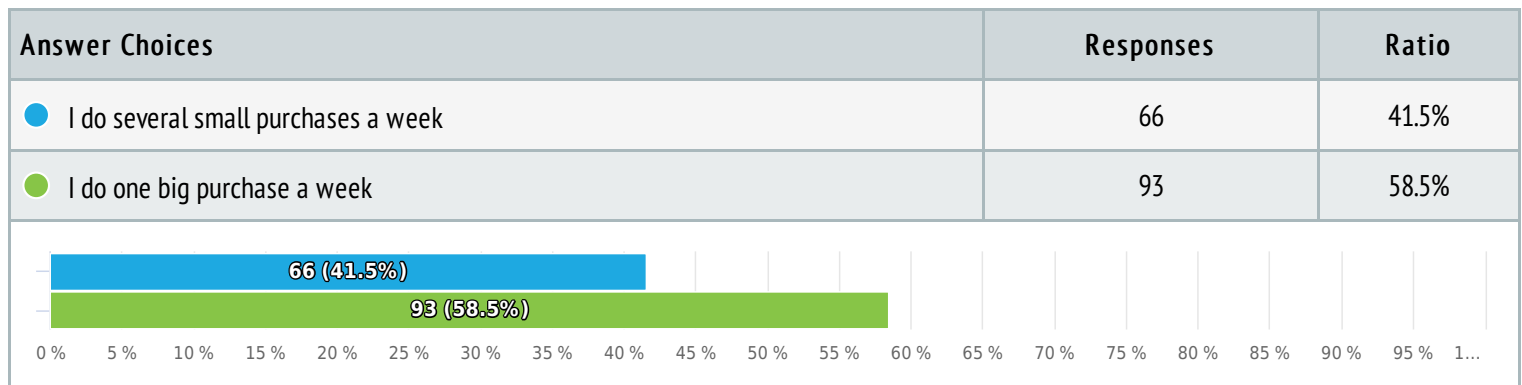
4 Do you use the car to go shopping?

Single choice , answers 160 x, unanswered 0 x



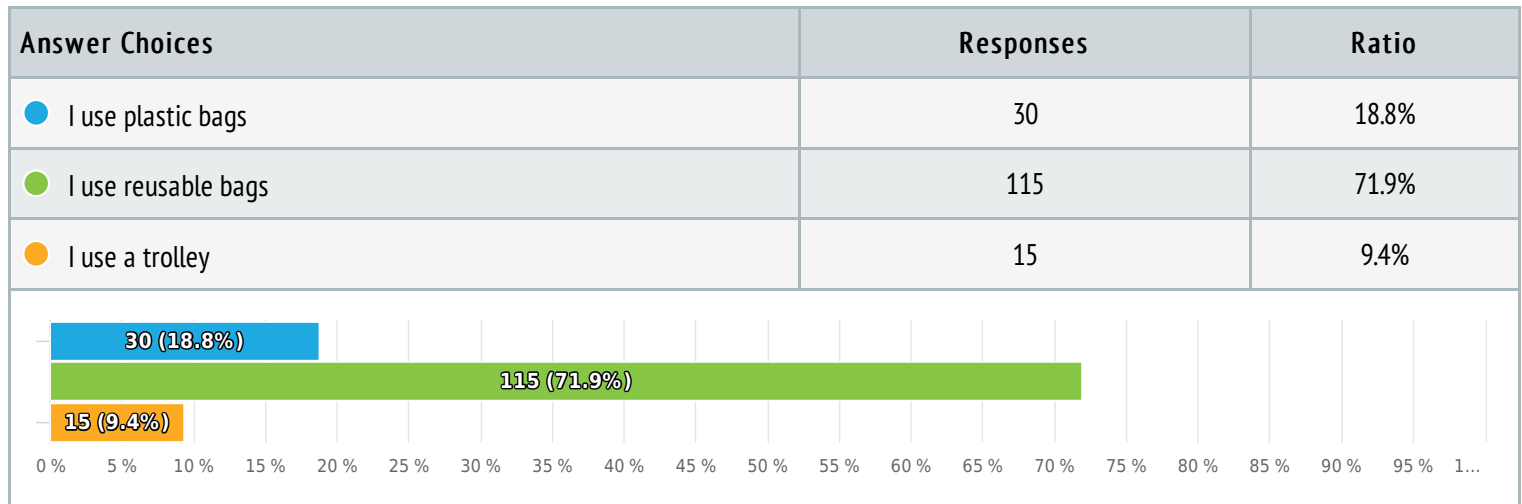
5 How do you buy?

Single choice , answers 159 x, unanswered 1 x



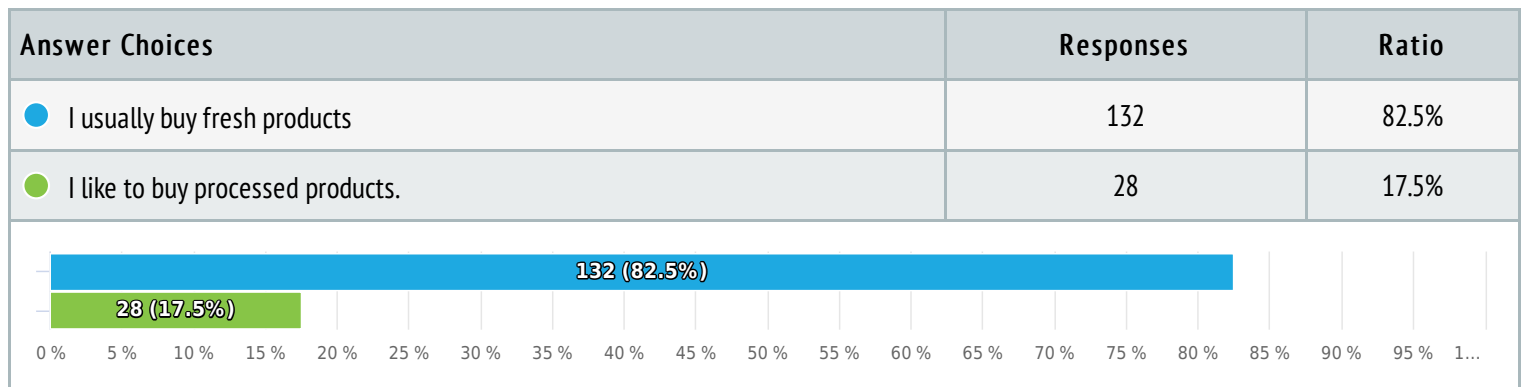
6 How do you transport the purchase?

Single choice , answers 160 x, unanswered 0 x



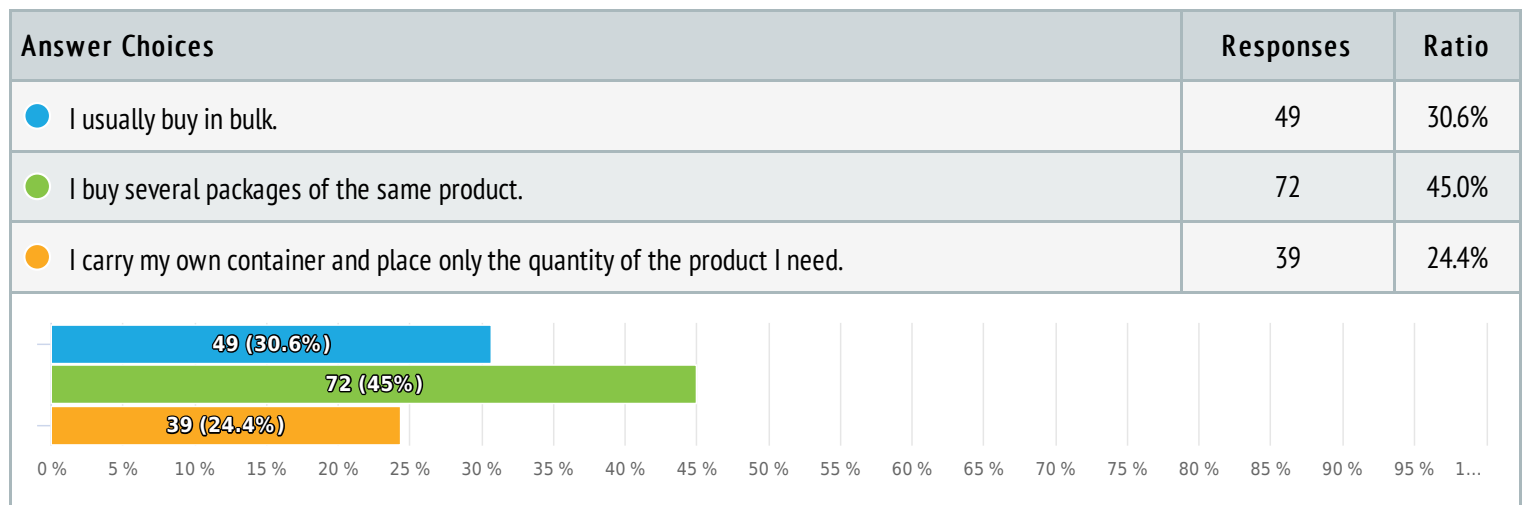
7 How do you prefer products?

Single choice , answers 160 x, unanswered 0 x



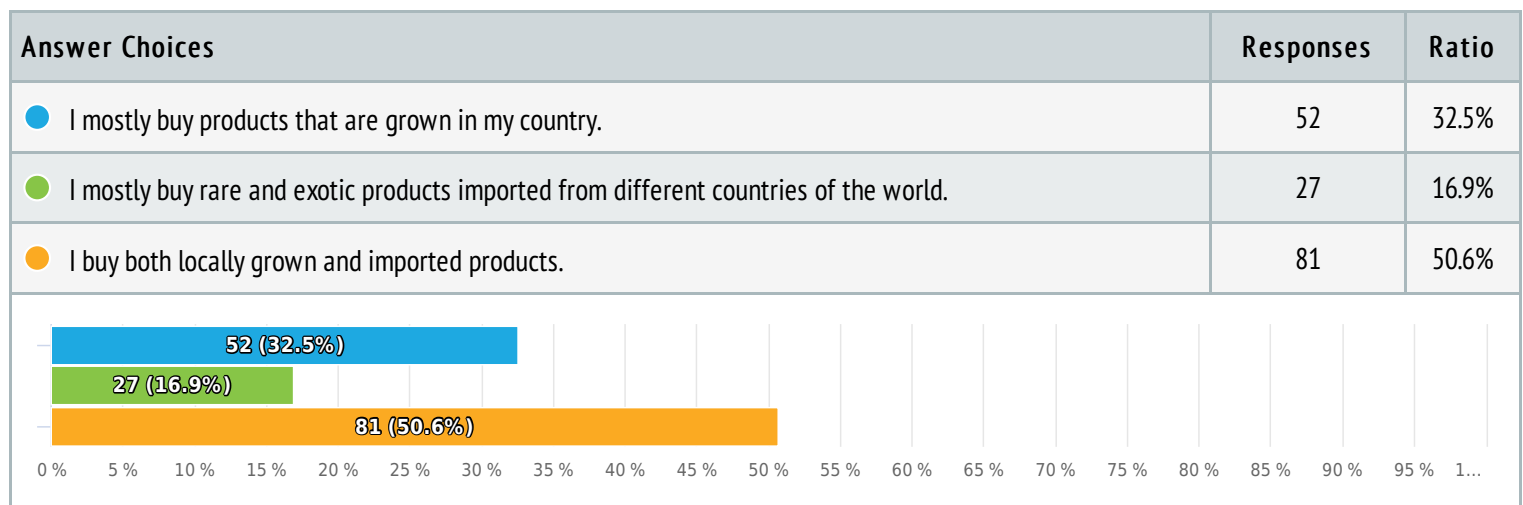
8 2. What about the packaging of the products you buy?

Single choice , answers 160 x, unanswered 0 x



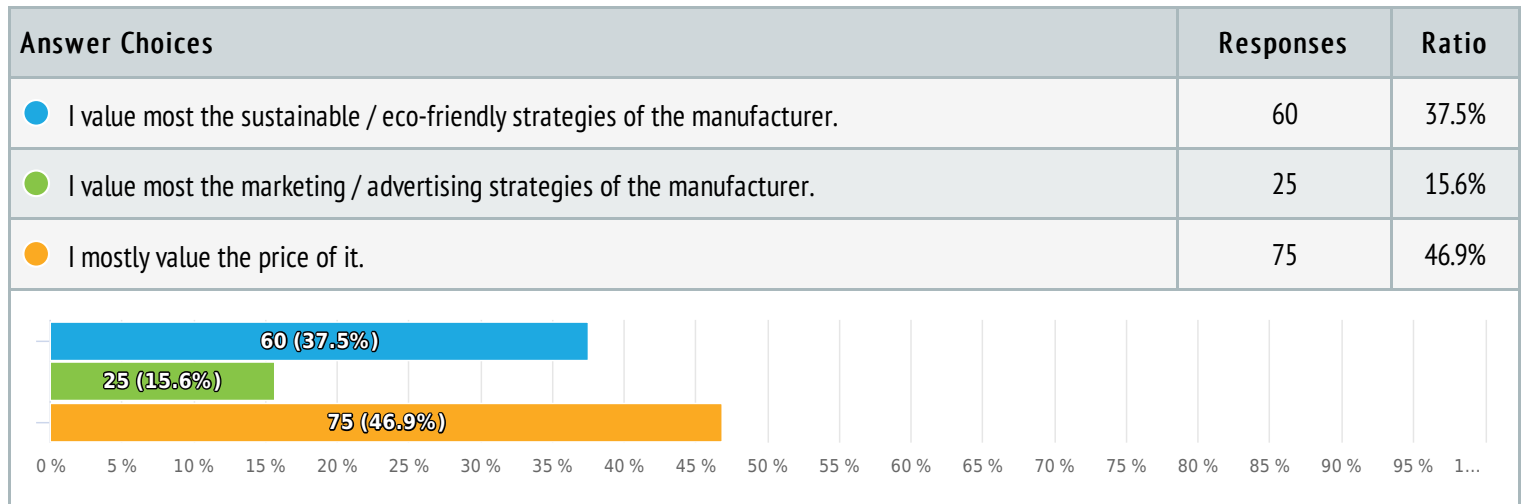
9 Before buying a product, do you look at the origin?

Single choice , answers 160 x, unanswered 0 x



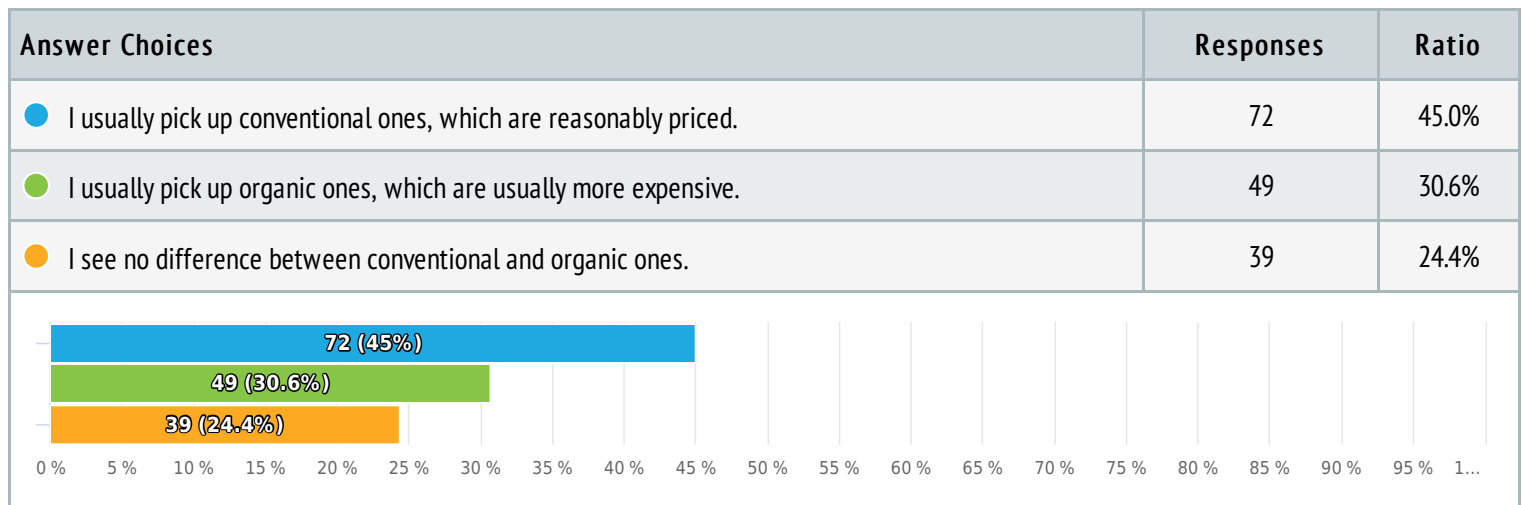
10 When buying a product...

Single choice , answers 160 x, unanswered 0 x



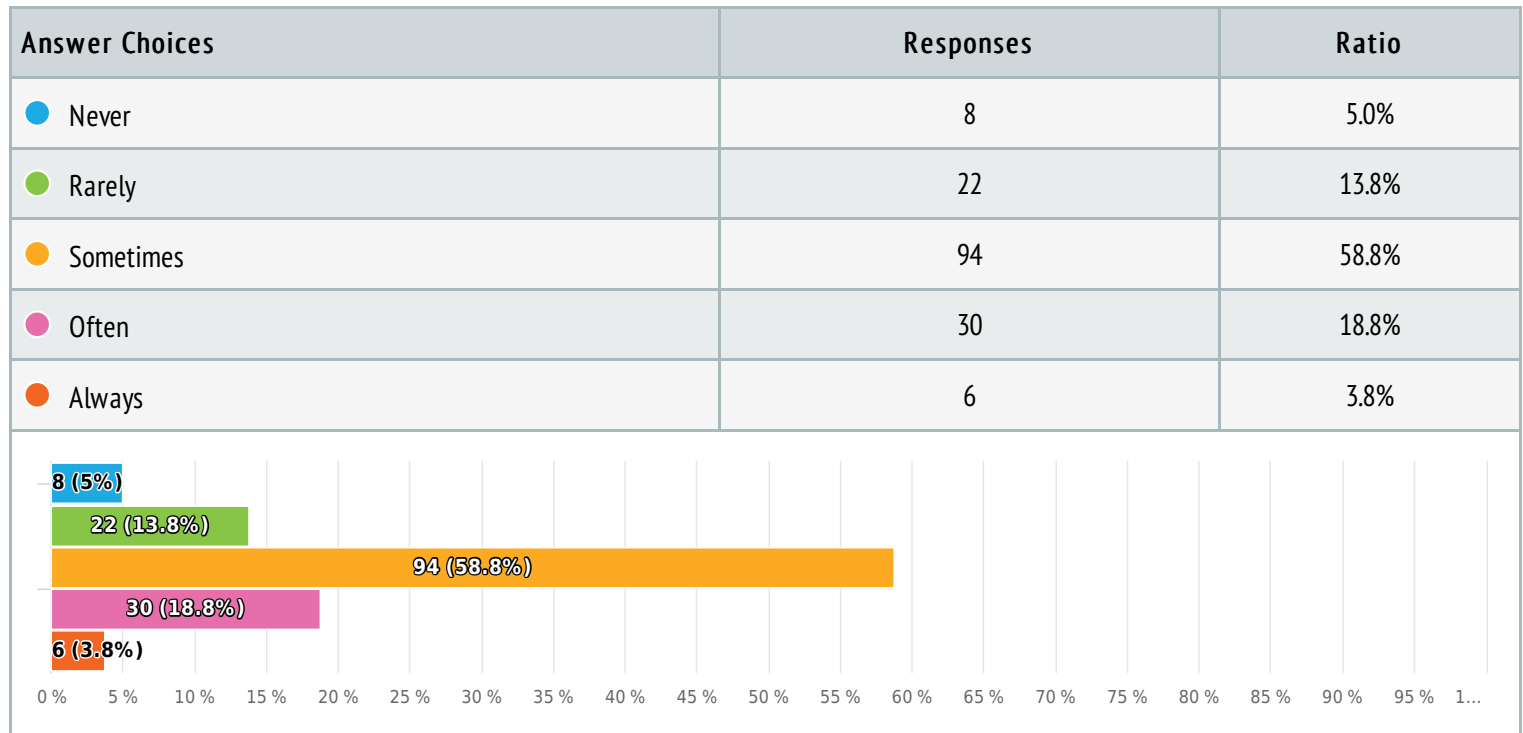
11 When buying food products...

Single choice , answers 160 x, unanswered 0 x



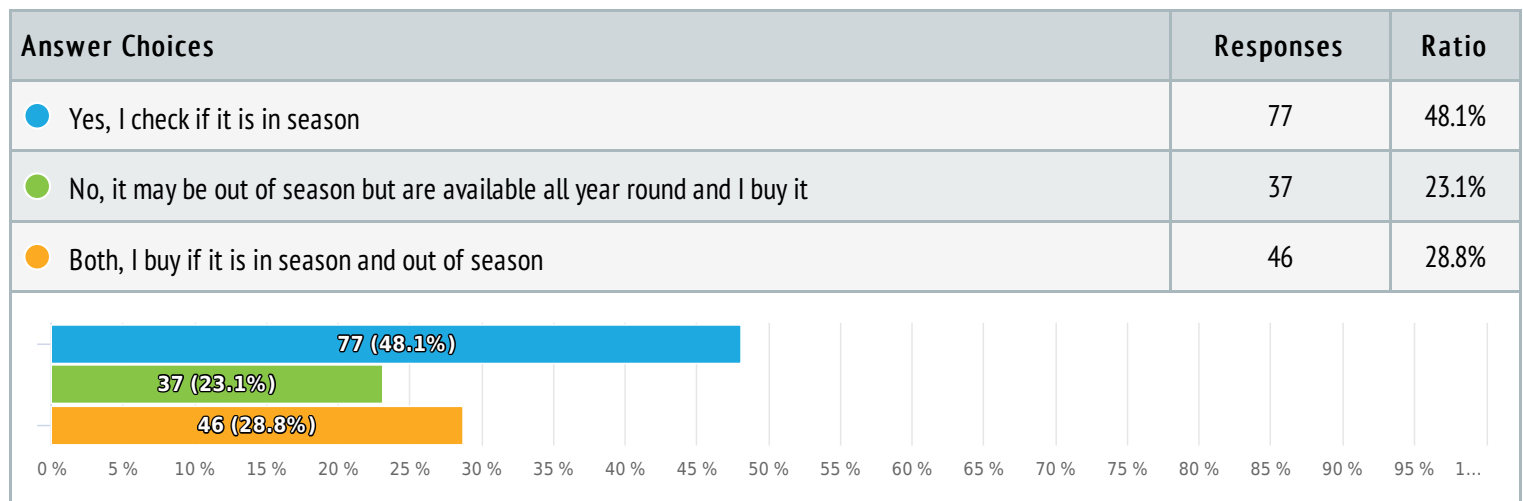
12 Do you buy products that are on special sale.

Single choice , answers 160 x, unanswered 0 x



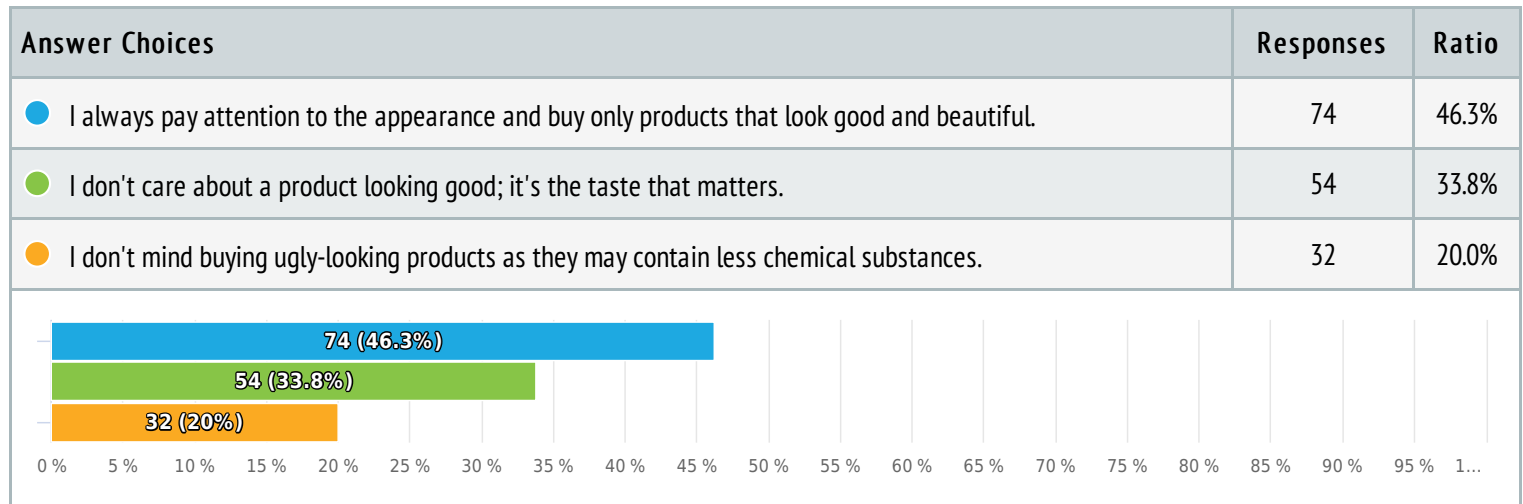
13 When you buy a fruit or vegetable, do you check if it is in season?

Single choice , answers 160 x, unanswered 0 x



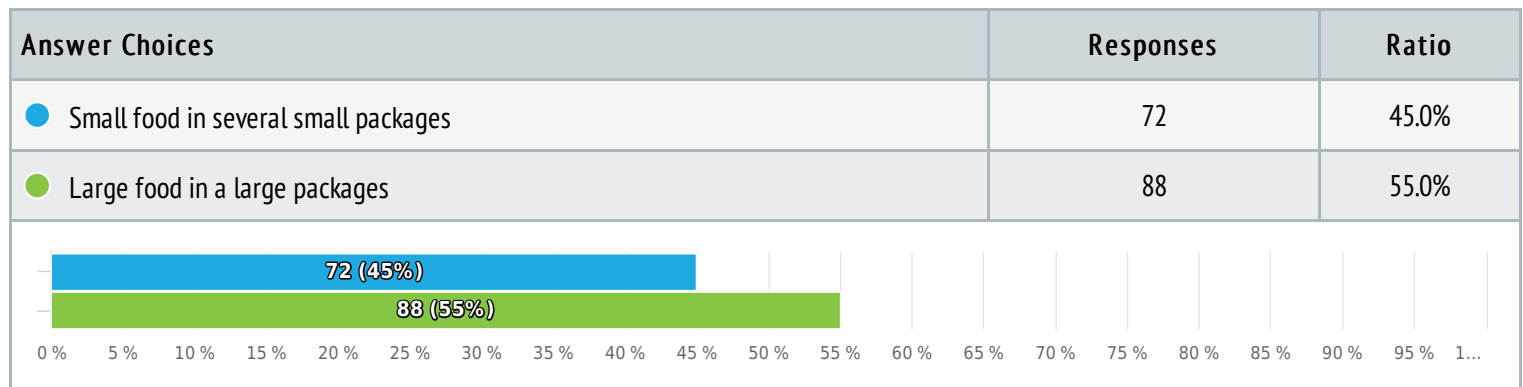
14 Are you influenced by the appearance of fresh products?

Single choice , answers 160 x, unanswered 0 x




15 What do you choose?

Single choice , answers 160 x, unanswered 0 x



Survey settings

 Allow multiple submissions? 

 Allow return to previous questions? 

 Display question numbers? 

 Receive response notifications by e-mail?

 Password protection?

 IP restriction?

Appendix: Survey

Common Questionnaire about Consumer Behaviour.

1 Country:

Question instructions: *Choose an answer*

- Greece Czech Republic Poland Spain Sweden

2 Home

Question instructions: *Choose an answer*

- I live in a town I live in a village

3 Where does your family shop?

Question instructions: *Choose an answer*

- We prefer small stores We prefer supermarkets

4 Do you use the car to go shopping?

Question instructions: *Select one answer*

- Yes, I often use it No, I never use it I sometimes use it

5 How do you buy?

Question instructions: *Select one answer*

- I do several small purchases a week I do one big purchase a week

6 How do you transport the purchase?

Question instructions: *Select one answer*

- I use plastic bags I use reusable bags I use a trolley

7 How do you prefer products?

Question instructions: *Select one answer*

- I usually buy fresh products I like to buy processed products.

8 2. What about the packaging of the products you buy?

Question instructions: *Select one answer*

- I usually buy in bulk. I buy several packages of the same product. I carry my own container and place only the quantity of the product I need.

9 Before buying a product, do you look at the origin?

Question instructions: *Select one answer*

- I mostly buy products that are grown in my country. I mostly buy rare and exotic products imported from different countries of the world. I buy both locally grown and imported products.

10 When buying a product...

Question instructions: *Select one answer*

- I value most the sustainable / eco-friendly strategies of the manufacturer. I value most the marketing / advertising strategies of the manufacturer. I mostly value the price of it.

11 When buying food products...

Question instructions: *Select one answer*

- I usually pick up conventional ones, which are reasonably priced. I usually pick up organic ones, which are usually more expensive. I see no difference between conventional and organic ones.

12 Do you buy products that are on special sale.

Question instructions: *Select one answer*

- Never Rarely Sometimes Often Always

13 When you buy a fruit or vegetable, do you check if it is in season?

Question instructions: *Select one answer*

- Yes, I check if it is in season No, it may be out of season but are available all year round and I buy it Both, I buy if it is in season and out of season

14 Are you influenced by the appearance of fresh products?

Question instructions: *Select one answer*

- I always pay attention to the appearance and buy only products that look good and beautiful.
- I don't care about a product looking good; it's the taste that matters.
- I don't mind buying ugly-looking products as they may contain less chemical substances.

15 What do you choose?

Question instructions: *Select one answer*

- Small food in several small packages
- Large food in a large packages